

**the  
lost.  
girls.**



Creative Directors



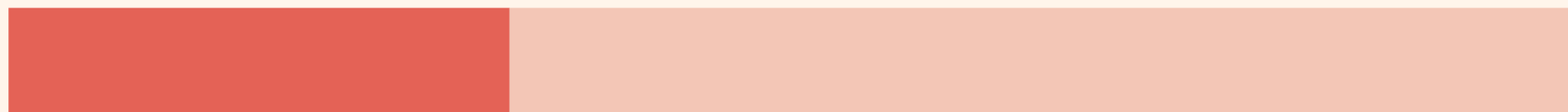
All Creatives







Creative Directors



All Creatives

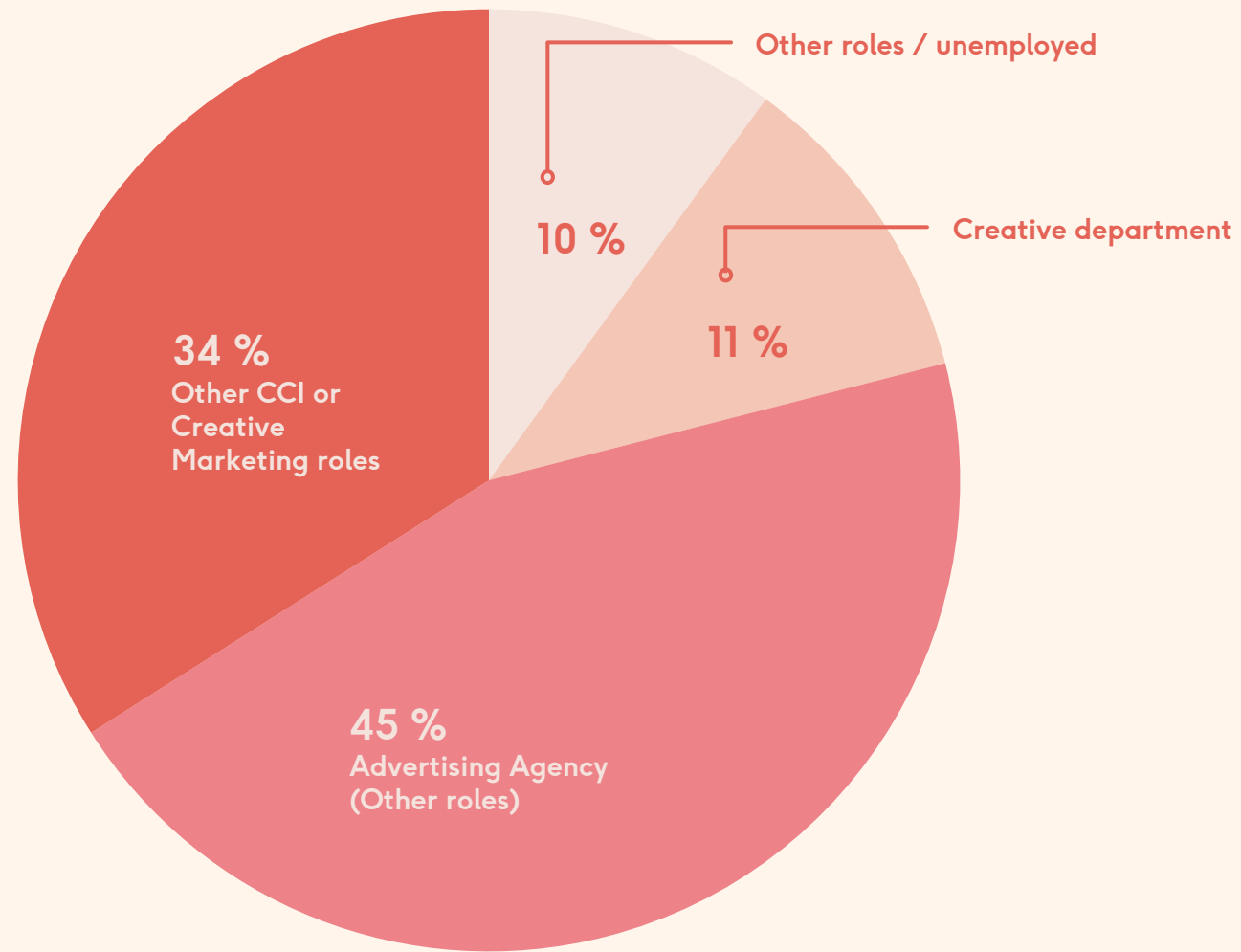


Creative Education Graduates



What happens to **the  
lost  
girls?**





“It is really subtly pervasive.  
It’s not in your face Mad Men having  
sex in a boardroom with whiskey.  
But it’s stuff that makes you go

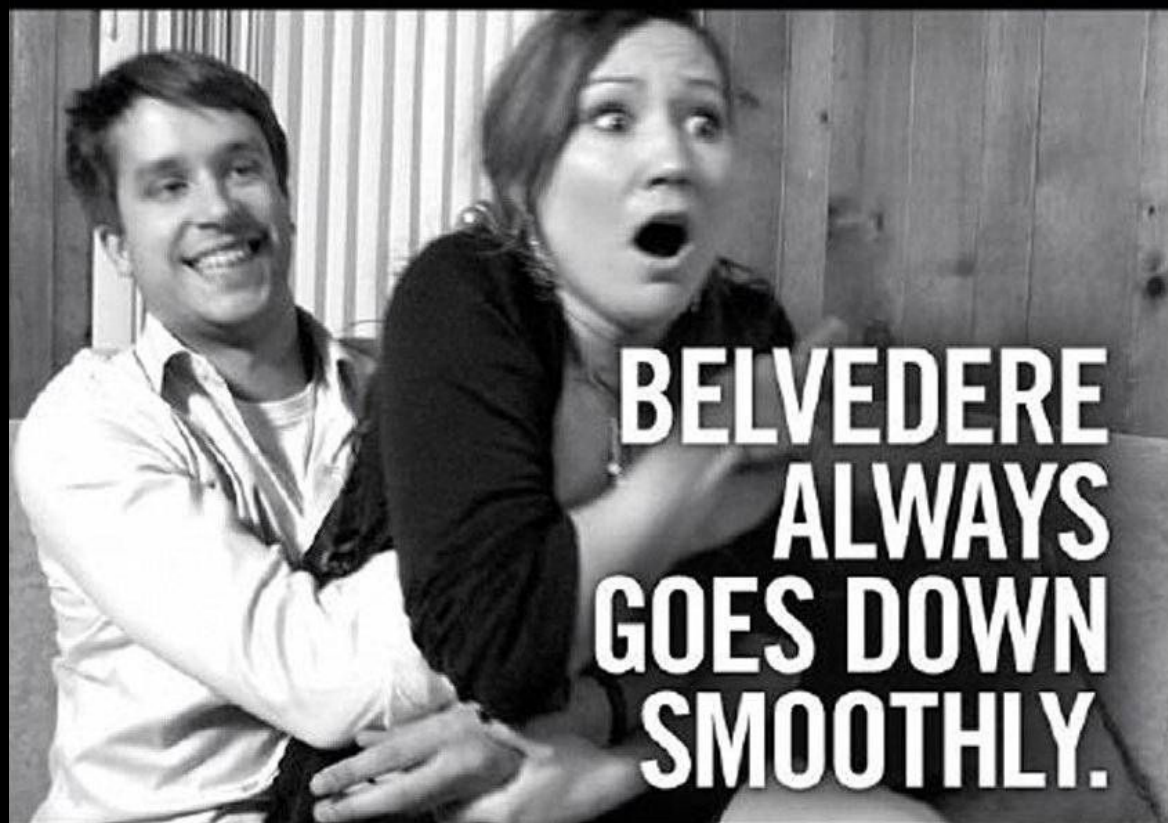
‘Oh, not really for me.’

I feel like it’s a slow wearing down,  
or a slow chipping away.”



Brand Planner, Female.

UNLIKE SOME PEOPLE



BELVEDERE  
VODKA









“Maybe in the past. Nowadays so many people talk about feminism, like Emma Watson from Harry Potter.

That’s why we haven’t really got that worry, because

**In this day and age  
it’s not really a big deal.”**



Creative Advertising Student, Female











A photograph of two young women standing in an alleyway between brick buildings. The woman on the left has long blonde hair and is wearing a dark dress with small white polka dots. The woman on the right has dark hair and is wearing a white dress with a colorful floral pattern. They are both looking away from the camera towards the end of the alley. The woman on the left has her arm around the shoulder of the woman on the right. In the background, a white car is parked. The text 'the lost girls.' is overlaid in a large, red, serif font, with 'the' and 'girls.' in a smaller size than 'lost'.

# the lost. girls.

<https://lostgirls.kathrynellis.co.uk>